



SUBSTANCE ABUSE PREVENTION

2020 CAYA COALITION ANNUAL REPORT

covers the period from
November 1, 2019 through
October 31, 2020

"A couple years ago you gave me a shot of Narcan because I told you my son was addicted to heroin. Thank you. You saved my son's life tonight. He was purple, eyes wide open, and not breathing an hour ago when I found him on his bed. I administered Narcan and within minutes he was gasping air and sitting up. If I didn't have that Narcan my son wouldn't be here." –Anonymous mother

MISSION

The mission of the Come As You Are Coalition is to connect people who are impacted by addiction to support and treatment resources, and to collaborate with community organizations to support local prevention programs in Culpeper and Fauquier Counties.

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\$19,600 IN GRANTS AWARDED BY CAYA

CAYA raises money to help fund community programs throughout Culpeper, Rappahannock and Fauquier counties. CAYA awarded grants to the following organizations between November 1, 2019 and October 31, 2020.

Piedmont Crush \$2,000

Community Resource Guide containing substance use/mental health resources

"At least 8,500 Community Resource Guides have been distributed throughout the five county area this past year, namely by law enforcement, probation officers, doctor's offices, social services, treatment providers, etc. They were also available at the Quarterly All Hands on Deck meetings and at the Take Back event recently held in Fauquier and Culpeper Counties." –Lisa Peacock, Executive Director, Culpeper Human Services

Piedmont CRUSH Drug Take Back Event

"In Fauquier, the National Prescription Drug Take Back event took in approximately 200 pounds of prescription drugs and 50 pounds of other medications from over 80 citizens. The medications were received by Fauquier County Sheriff's Office staff, Warrenton Police Department staff, Fauquier Health, and staff from Piedmont Crush. In Culpeper, approximately 50 pounds of prescription drugs and other medications were collected. The medications were received by the Culpeper Town Police staff, Novant Health UVA Culpeper Medical Center staff, and staff from Piedmont CRUSH. They were sorted, weighed and prepared for destruction." –Lisa Peacock, Executive Director, Culpeper Human Resources



Verdun Adventure Bound

Dead of Winter 5K \$500

COVID Crisis Grant \$15,000

"Funds received from the Come As You Are Coalition were critical to Verdun remaining open and providing programs for the months of July-September 2020. These funds were spent on operations costs for staff, utilities, insurance, and mandatory equipment maintenance. Without these funds Verdun would have closed down on July 3, 2020 and failed to provide any programming until Spring of 2021 or later."

–Sean McElhinney, VAB Executive Director

Sex, Drugs and God, Inc.

Annual Community Partner Renewal Program \$1,000

"2020 was a particularly challenging year for SDG. Most of our client support is done in-person and this year's COVID fiasco made that especially difficult early on. Due to the generosity of CAYA, we were able to help two individuals get into Oxford Homes (\$740) We were also able to keep an integral part of SDG, our Mobile Addiction Recovery Coaching Office (the MARCO), cool over the summer with a partial payment for an A/C repair (\$428.83 - \$260 from CAYA).

While 2020 has provided significant hurdles and challenges, I am extremely proud of the clients that have stayed the course and been able to continue their recovery this year. We did lose a few who chose to go back to their past lifestyles and even one to death, but we are painfully aware of the monster we are trying to beat. Because of the continued support of CAYA, SDG hopes to be able to continue to support those dedicated to changing their lives for the better. Thank you so much for your confidence and trust in SDG." –Dan Obarski, President, Sex, Drugs & God. Inc.

Fauquier High School After Prom Party \$500

"We didn't have an after prom party, but we did in fact still use quite a bit of the money that was donated. We selected a senior (at random) to win the top \$2,020 cash prize, and the APP committee also donated \$4,000 toward the cost of livestreaming the 2020 graduation, which took place over a four-day period, as well as the creation of a summary video for all 2020 students/families to have. So the donations still went to a wonderful cause, albeit a different one. CAYA's donation was so very appreciated and made a real difference!" –Nancy Griffin-Bonnaire, After Prom Organizer

Annual awards made to the following groups for suicide and drug prevention

Team Jordan

Annual Fundraiser September 8, 2020 \$500

Living the Dream \$500

Gate Keeper Training for Suicide Prevention: Gate keepers are individuals in the community who have face-to-face contact with large numbers of community members and are trained to identify those at-risk of suicide.

GRANTS AWARDED TO CAYA

\$1,000 Charitable Grant SAP

\$650 Fauquier Bank Charity of Choice

\$2,853 Give Local Piedmont 2020

\$1,190 Fauquier County Working Together Committee, October Fundraiser

CAYA DRIVEN COMMUNITY PROGRAMS

Revive Classes: CAYA sponsored 5 Revive classes from November 2019 to March 2020 and dispensed 18 units of Narcan to trainees. We thank Culpeper Baptist Church, Verdun Adventure Bound and the PATH Foundation for allowing us to host these classes in their facilities.

Messages of Hope: During the COVID-19 at home orders, CAYA promoted its Messages of Hope program to help community members maintain a positive outlook during these difficult times. On November 22, students from Saint Peter's Church in Washington, VA were invited to engage in this activity.

Run For Your Life 5K: The 2020 5K event was held abiding by COVID-19 safety precautions. Our event raised \$29,505 which will be used to help fund substance abuse and prevention programs.

- 216 registered participants
- 144 finishers
- 44 sponsors
- Baby Jim's food vendor
- Barry McMahon, speaker and local business owner, delivered a heartfelt message to attendees

Platinum sponsors: Country Chevrolet, Breeden Companies, Battlefield Toyota - Battlefield Chevrolet - Battlefield Ford, Strategic Alliance Consulting-Strategic ACI Foundation, TE Connectivity

Gold sponsors: Rappahannock Rapidan Community Services (RRCS), Verdun Adventure Bound, S.W.I.F.T., Blaser Physical Therapy

Silver sponsors: Stampede Technical Solutions, Mental Health Association of Fauquier County, Vincent & Janelle Murray, Gaithersburg Architectural Millwork, Warrenton Toyota, Century 21 New Millennium-Mary Ann Dubell, Bryce Tree Service, Appleton Campbell Plumbing-Heating-Air Conditioning-Electrical, Transamerica Life Insurance, Team Jordan, Walker Jones, PC, SpiritWorks Foundation, Atlantic Bay Mortgage, Bunco Girls, Warrenton Wellness

20 Bronze sponsors

2020 CAYA Website Overhaul: In Spring of 2020 CAYA launched a website overhaul to improve our search engine optimization and more effectively reach our constituents.

Analytics

November 1, 2019 - October 26, 2020

Page Views: 10,221

Unique page views: 4,634

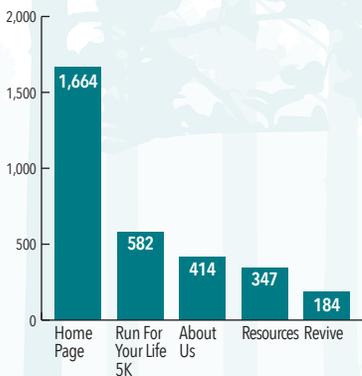
- The 5K generates a significant portion (but not a majority) of website traffic.
- Users seem to visit the same page(s) more than once, as our total pageviews is nearly double our unique pageviews.
- Looking at most-visited pages 3 - 5, it would appear that people like to know a little about our organization before exploring resources and programs offered.

Most Viewed Pages

1. Home Page 32% of page views
2. Run For Your Life 9% of page views
3. Resource Page 7% of page views



PAGE VIEWS



COVID-19 Impacts: COVID-19 at-home orders greatly impacted those with substance abuse disorders and their ability to attend much-needed support groups in-person. Many local and national programs quickly implemented virtual programs, however, reports from mental health awareness groups reported a surge in calls related to depression. Relapse was inevitable for many individuals in recovery. By October, CAYA had seen an uptick in the number of calls/emails/messages to the organization inquiring about the services we offer.

BOARD OF DIRECTORS



CHAIR:
Kaitlyn Nickson,
Rappahannock
Rapidan
Community Services



Brittany Dwyer,
Mental Health
Association of
Fauquier County



Caroline Folker,
FODA



Jo Tartt, Jr., FODA
group facilitator



Moira Satre,
Come As You Are
Founder, CEO



Powell Duggan,
Walker Jones Law



Ray Acors,
Fauquier
County Sheriff's
Department



Tim Chilton,
Culpeper Town
Police Department



STAFF:
Aimée O'Grady,
Outreach
Communications
Coordinator

ORGANIZATION HISTORY

Launched in 2016, Come As You Are was formed by Moira Satre in response to the sudden and tragic death of her son, Bobby, from a drug overdose on April 18, 2015. Moira felt she navigated the merciless waters of drug addiction alone, without a life raft. Information on the internet was overwhelming and local resources were lacking. The loss of her son was traumatic enough, but feeling alone and hopeless throughout his addiction worsened her circumstances. Moira wanted to carry her son's memory in a positive way and created an organization aimed to help those in similar situations without judgement. Come As You Are was born.

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"In October, CAYA was referred from Fairfax INOVA Hospital to a Fauquier family whose son was in the ICU for three weeks as an organization to assist them in seeking further treatment and support." –Moira Satre, CEO and Founder.

COMMUNITY PARTNERS

CADRE

Chris Atwood Foundation

CRUSH

Culpeper Sheriff's Department

Culpeper Town Police

Mental Health Association of
Fauquier County

Fauquier Sheriff's Department

FODA

K Art & Design, Inc.

Kash Imprints

Living the Dream Foundation

PATH Foundation

Rappahannock Rapidan Community
Services (RRCS)

Rusty Bowers Foundation

SpiritWorks Foundation

Team Jordan

VA Dept of Health

Verdun Adventure
Bound

